

KG: Breath of purity centred on sustainable cities, clean air, and reduced air pollution from carbon.

Grades 1-5: Wheel of Tomorrow highlighting sustainable and ecotransportation.

Theme

RUBRICS

Grades 6-8: Wasteless wonders, innovate for a zero-waste world.

RUBRIC3					
Criteria	Excellent (4 points)	Good (3 points)	Fair (2 points)	Needs Improvement (1 point)	Score (28)
Relevance to Theme	The drawing clearly represents an environmental conservation message with a strong connection to the theme.	The drawing represents the theme but could be more clearly linked.	The drawing has a loose connection to the theme.	The drawing does not clearly relate to the theme of environmental conservation.	/4
Creativity & Originality	Highly original and imaginative; demonstrates unique perspective and ideas.	Shows creativity, but some ideas may be familiar or common.	Some originality, but drawing relies on common or predictable ideas.	Lacks creativity or originality, with a repetitive or unoriginal concept.	/4
Artistic Quality	Excellent use of artistic techniques (colour, shading, proportion) and attention to detail.	Good use of techniques, though some areas could be improved.	Adequate technique but lacks attention to detail or consistency.	Poor artistic quality with little to no application of techniques.	/4
Message Clarity	The conservation message is clear, powerful, and easily understood by the audience.	The message is clear but could be stronger or more focused.	The message is somewhat unclear or difficult to understand.	The message is unclear, vague, or difficult to interpret.	/4
Emotional Impact	Drawing evokes a strong emotional response and raises awareness effectively.	Drawing creates some emotional impact, though could be more powerful.	Minimal emotional impact; the message could be more compelling.	Lacks emotional impact and fails to engage the audience.	/4
Effort & Presentation	Clearly shows time and effort, with careful presentation and neatness.	Good effort, but some areas lack neatness or attention to detail.	Adequate effort but could benefit from more attention to neatness.	Minimal effort is evident, with sloppy or careless presentation.	/4
Composition & Layout	Excellent use of space and composition; visually balanced and well-organized.	Good composition, but some areas are crowded or underused.	The composition is somewhat unbalanced or lacks organization.	Poor composition with little attention to space or layout.	/4